My niche in copywriting:

Direct response copywriting – I would love to write things that is straight forward with customers. Short ads, pop ups.

Technical copywriting – I would love to work in copywriting the technical things that are asked and people want to know. I would also love to write the technical pros and cons of a product that is being sold. Gives more what to work with and more on what to base your writing on.

Marketing copywriting - I would love to write ads you see that include a quote that promotes a brand. Writing commercial that list all the pros of the product that I being sold. The writing that is shown is mostly very concise and I think I would excel in this area of copywriting.